



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

## Contract # 1353190

**Schedule Dates** 08/11/12-08/17/12  
**Advertiser** Republican National Committee (4459)  
**Agency** National Media, Inc (1454)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** NC (466983)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Robinson, Tracey  
**Phone/Fax** /  
**CPE** 20/442/2990  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NC  
RNC

**Date Entered** 08/10/12  
**Last Modified** 08/10/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09788000  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,272.50  
**Net Total** \$29,877.50  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Aug. 2012	30	\$35,150.00
<b>Grand Total:</b>	<b>30</b>	<b>\$35,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/13/12-08/13/12	2	:30	6:30A- 7A (EST)	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 2	8/10/12
2.0	Normal Line / News	08/16/12-08/16/12	2	:30	6:30A- 7A (EST)	1				X				1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 2	8/10/12
3.0	Normal Line / News	08/14/12-08/14/12	2	:30	7A- 8A (EST)	1		X						1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GD MRN AMR LEVEL 2	8/10/12
4.0	Normal Line / News	08/15/12-08/15/12	2	:30	7A- 8A (EST)	1			X					1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GD MRN AMR LEVEL 2	8/10/12
5.0	Normal Line / News	08/17/12-08/17/12	2	:30	7A- 8A (EST)	1					X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GD MRN AMR LEVEL 2	8/10/12
6.0	Normal Line / News	08/11/12-08/11/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	GD MRN-SAT LEVEL 2	8/10/12
7.0	Normal Line / News	08/12/12-08/12/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	GO MRN-SUN LEVEL 2	8/10/12
8.0	Normal Line / News	08/13/12-08/13/12	2	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/10/12
9.0	Normal Line / News	08/16/12-08/16/12	2	:30	11:58:41A- News-News 13 at Noon	1				X				1	\$550.00	\$550.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/10/12
10.0	Normal Line / News	08/15/12-08/15/12	2	:30	6P- 7P (EST)	1			X					1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	8/10/12
11.0	Normal Line / News	08/17/12-08/17/12	2	:30	6P- 7P (EST)	1					X			1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	8/10/12
12.0	Normal Line / News	08/13/12-08/13/12	2	:30	6P- 7P (EST)	1	X							1	\$1,800.00	\$1,800.00	Asheville (WLOS)	ABC-WORLO NWS LEVEL 2	8/10/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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**Brand** NC (466983)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Robinson,Tracey  
**Phone/Fax** /  
**CPE** 20/442/2990  
**Account Types** National/Political Issue Agency BRD  
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**Comments** NC  
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13.0	Normal Line / News	08/14/12-08/14/12	2	:30	6P- 7P (EST)	1		X						1	\$1,800.00	\$1,800.00	Asheville (WLOS)	ABC-WORLD NWS LEVEL 2	8/10/12
14.0	Normal Line / News	08/16/12-08/16/12	2	:30	6P- 7P (EST)	1				X				1	\$1,800.00	\$1,800.00	Asheville (WLOS)	ABC-WORLD NWS LEVEL 2	8/10/12
15.0	Normal Line / News	08/11/12-08/11/12	2	:30	6P- 7P (EST)	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	NWS 13 LEVEL 2	8/10/12
16.0	Normal Line / News	08/12/12-08/12/12	2	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NWS 13 LEVEL 2	8/10/12
17.0	Normal Line / SPOT	08/15/12-08/15/12	2	:30	6:58:50P- Wheel of Fortune	1			X					1	\$1,500.00	\$1,500.00	Asheville (WLOS)	WHEEL-FORTNE LEVEL 2	8/10/12
18.0	Normal Line / SPOT	08/14/12-08/14/12	2	:30	7:28:30P- Jeopardy	1		X						1	\$1,700.00	\$1,700.00	Asheville (WLOS)	JEOPARDY LEVEL 2	8/10/12
19.0	Normal Line / Nascar	08/11/12-08/11/12	2	:30	2P- Sports-ABC NASCAR Nationwide Series	1						X		1	\$4,000.00	\$4,000.00	Asheville (WLOS)	NASCAR 8/11 LEVEL 2	8/10/12
20.0	Normal Line / News	08/13/12-08/13/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12
21.0	Normal Line / News	08/14/12-08/14/12	2	:30	10:59:56P- News-News 13 11p Late News	1		X						1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12
22.0	Normal Line / News	08/15/12-08/15/12	2	:30	10:59:56P- News-News 13 11p Late News	1			X					1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12
23.0	Normal Line / News	08/16/12-08/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/10/12

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24.0	Normal Line / News	08/17/12-08/17/12	2	:30	10:59:56P- News-News 13 11p Late News	1					X			1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NW513 AT 11 LEVEL 2	8/10/12
25.0	Normal Line / News	08/11/12-08/11/12	2	:30	10:59:56P- News-News 13 11p Late News	1						X		1	\$1,100.00	\$1,100.00	Asheville (WLOS)	NW5 13 LEVEL 2	8/10/12
26.0	Normal Line / News	08/13/12-08/13/12	2	:30	11:35P- A8C-Nightline	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	A8C-NITELINE LEVEL 2	8/10/12
27.0	Normal Line / News	08/14/12-08/14/12	2	:30	11:35P- A8C-Nightline	1		X						1	\$550.00	\$550.00	Asheville (WLOS)	A8C-NITELINE LEVEL 2	8/10/12
28.0	Normal Line / News	08/15/12-08/15/12	2	:30	11:35P- A8C-Nightline	1			X					1	\$550.00	\$550.00	Asheville (WLOS)	A8C-NITELINE LEVEL 2	8/10/12
29.0	Normal Line / News	08/16/12-08/16/12	2	:30	11:35P- A8C-Nightline	1				X				1	\$550.00	\$550.00	Asheville (WLOS)	A8C-NITELINE LEVEL 2	8/10/12
30.0	Normal Line / News	08/17/12-08/17/12	2	:30	11:35P- A8C-Nightline	1					X			1	\$550.00	\$550.00	Asheville (WLOS)	A8C-NITELINE LEVEL 2	8/10/12

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